ORDER

U	ľ	a	е	Γ	5

Order / Rev:

45404

Alt Order #:

27677552

Product Desc:

Order

Estimate:

215221

GENERAL

Flight Dates:

02/15/22 - 02/21/22

Original Date / Rev:

02/23/22 / 02/23/22

Order Type:

Primary AE:

Sales Office:

Sales Region:

KLKN-TV

Katz Washington, D.C. DC

National

Agency

Name:

Smart Media Group

Buying Contact:

Billing Contact:

1427 Leslie Ave

Alexandria, VA 22301

Billing Type:

Billing Calendar:

Billing Cycle:

Cash

Broadcast

EOM/EOC 15%

Advertiser

Name:

Herbster for Governor

Demographic:

A35+

AGY

Product Codes:

Candidates

POL-CAND

Revenue Code 1: Revenue Code 2:

POL

Revenue Code 3:

Priority:

P-04

Agency Commission:

New Business Thru: Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date

01/31/22

End Date # Spots Gross Amount 02/21/22 112

Sales Office

Net Amount \$9,225.00

\$7,841.25

Totals Month

Spots **Gross Amount** February 2022 \$9,225.00 112 Totals 112 \$9,225.00

Net Amount Rating \$7,841.25 0.00 \$7,841.25 0.00

Account Executives

Account Executive Katz Washington, D.C.

Sales Region

Start Date / End Date Start Of Order - End Of Order Order % 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	KLKN	02/16/2	2 02/16/22	M-F 9a-10a	CM	9a-10a		W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a										
			LY & RY											
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratir	<u>ng</u>						
V	Veek: 02/	14/22	02/20/22	W	1	\$25.00	0.	00						
2	KLKN	02/17/2	2 02/17/22	M-F 9a-10a	CM	9a-10a		T	:30	2	\$25.00 P-05	0.00 NM	2	\$50.00
				M-F 9a-10a										
	LIVE W	ITH KEL	LY & RY											
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Ratir</u>	<u>ng</u>						
V	Veek: 02/	14/22	02/20/22	T	2	\$25.00	0.	00						
3	KLKN	02/18/2	2 02/18/22	M-F 9a-10a	СМ	9a-10a		F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a										
	LIVE W	ITH KEL	LY & RY											
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Ratir</u>	<u>ng</u>						
V	Veek: 02/	14/22	02/20/22	F	1	\$25.00	0.	00						
4	KLKN	02/21/2	2 02/21/22	M-F 9a-10a	CM	9a-10a	1	V	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a										
	LIVE W	ITH KEL	LY & RY											
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratin	ıg						
	Veek: 02/	21/22	02/27/22	M	1	\$25.00	0.	00						
5	KLKN	02/16/2	2 02/16/22	Ch 8 News Midday	y M-F CM	11a-12p		W	:30	1	\$60.00P-04	0.00 NM	1	\$60.00
				Ch 8 News Midda	y M-F									

Print Date: 02/23/22 14:26:23 Page 2 of 7

Order / Rev: Alt Order #:

45404

27677552

Advertiser:

Herbster for Governor

Product Desc:

Order

KLKN-TV

Fligh	nt Date:	S
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02/15/22 - 02/21/22

Estimate:

215221

Ln Ch Start E CHANNEL 8 EYEW! RATE CHG		Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	d Date /20/22	Weekdays W	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
6 KLKN 02/17/22 0		Ch 8 News Midda Ch 8 News Midda	•	11a-12p	T	:30	2	\$60.00 P-04	0.00 NM	2	\$120.00
CHANNEL 8 EYEW! RATE CHG			-y								
	d Date /20/22	Weekdays	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
7 KLKN 02/18/22 02		Ch 8 News Midda		11a-12p	F	:30	1	\$60.00P-04	0.00 NM	1	\$60.00
CHANNEL 8 EYEWI RATE CHG		Ch 8 News Midda	ay M-F								
Start Date En	d Date /20/22	Weekdays	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
8 KLKN 02/21/22 0		Ch 8 News Midda	-	11a-12p	M	:30	1	\$60.00P-04	0.00 NM	1	\$60.00
CHANNEL 8 EYEWI RATE CHG		Ch 8 News Midda	ay M-F								
	d Date /27/22	Weekdays M	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
9 KLKN 02/16/22 0			СМ	4p-5p	W	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
DR. PHIL		M-F 4p-5p									
	d <u>Date</u> /20/22	Weekdays	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
10 KLKN 02/17/22 02			СМ	4p-5p	T	:30	3	\$50.00P-05	0.00 NM	3	\$150.00
DR. PHIL		M-F 4p-5p									
	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22 02/ 11 KLKN 02/18/22 02/	/20/22 2/18/22	T M-F 4p-5p	CM	\$50.00 4p-5p	0.00	:30	3	\$50.00 P-05	0.00 NM	3	\$150.00
		M-F 4p-5p	0.01	-1p Op		.50	5	Ψ50.001-05	0.00 14101	3	\$150.00
DR. PHIL Start Date En	d Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/14/22 02/	/20/22	F	3	\$50.00	0.00						
12 KLKN 02/21/22 02		M-F 4p-5p M-F 4p-5p	CM	4p-5p	M	:30	2	\$50.00 P-05	0.00 NM	2	\$100.00
DR. PHIL		шт тр ор									
	<u>d Date</u> /27/22	Weekdays M	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
13 KLKN 02/16/22 02	2/16/22		nerica CM	7a-9a	W	:30	4	\$75.00P-05	0.00 NM	4	\$300.00
GOOD MORNING AI		Good Morning An	nerica								
Start Date End	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22 02/ 14 KLKN 02/17/22 02	20/22	Good Morning Am	A orica CM	\$75.00 7a-9a	0.00	:30	4	\$75.00P-05	0.00 NM		#200 00
		Good Morning An		7 a-3a		.50	4	\$75.00F-05	U.UU INIVI	4	\$300.00
GOOD MORNING AI Start Date End	MERICA d Date	Weekdays	Spots/Week	Rate	Rating				/		
	20/22	T	4	\$75.00	0.00						
15 KLKN 02/18/22 02 GOOD MORNING AF		Good Morning Am Good Morning An		7a-9a	F	:30	4	\$75.00 P-05	0.00 NM	4	\$300.00
	d Date	Weekdays	Spots/Week	Rate	Rating						
	20/22	F	4	\$75.00	0.00						
16 KLKN 02/21/22 02 GOOD MORNING AF		Good Morning Am Good Morning An		7a-9a	M	:30	4	\$75.00P-05	0.00 NM	4	\$300.00
Start Date End	d Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/21/22 02/	27/22	M	4	\$75.00	0.00						

Print Date: 02/23/22 14:26:24

KLKN-TV

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Order / Rev:

45404

Advertiser:

Herbster for Governor

Alt Order #:

27677552

Product Desc:

Order

Flight Dates:

02/15/22 - 02/21/22

Estimate:

215221

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	ı	∟en Spo	ts	Rate Pri	Rta Type	Spots	Amount
17 KLKN	02/19/2	2 02/19/22	Good Morning Am		7a-9a	9		:30	4	\$50.00P-04			\$200.00
WEEKE RATE C		DD MORNIN	Good Morning Am G	nerica Sat									
Sta Week: 02/	<u>rt Date</u> 14/22	End Date 02/20/22	Weekdays S-	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00							
18 KLKN	02/20/2	2 02/20/22	Good Morning Am		7a-8a		-S	:30	3	\$50.00P-04	0.00 NM	3	\$150.00
		DD MORNIN				.							
<u>اعتد</u> /Week: 02	<u>rt Date</u> 14/22	End Date 02/20/22	Weekdays S	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00							
19 KLKN	02/20/2	2 02/20/22	This Week This Week	СМ	8a-9a		-S	:30	1	\$75.00P-04	0.00 NM	0	\$0.00
THIS W													
<u>Staı</u> Week: 02/	<u>rt Date</u> 14/22	End Date 02/20/22	Weekdays	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00							
Spot Ch	Date Ra	nge <u>D</u>	escription		t/End Time	0.00		ekdays	Lenc		Rtg Type		
		2-02/20/22 Ti 3,59.4,59.5,		8a-9	a			Su	::	30 (\$75.00)	0.00 <i>NM</i>		
	Avail] P												
20 KLKN	02/16/2	2 02/16/22	Ch 8 News at 5p N		5p-530p	W	-	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
CHANN	EL 8 EY	EWITNESS	Ch 8 News 5p M-l	-									
	t Date	End Date	Weekdays w	Spots/Week	Rate	Rating					- 1		
21 KLKN		02/20/22	Ch 8 News at 5p N	1-F CM	\$125.00 5p-530p	0.00	_	:30	1	\$125.00P-05	0.00 NM	1	\$125.00
			Ch 8 News 5p M-F		op 200p			.00	•	4 120.001 00	0.00 14.11		Ψ120.00
_	EL 8 EYI t Date	EWITNESS End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/	14/22	02/20/22	T	1	\$125.00	0.00							
22 KLKN			Ch 8 News at 5p M Ch 8 News 5p M-F		5p-530p	F-	-	:30	1	\$125.00 P-05	0.00 NM	1	\$125.00
_	EL 8 E ¥⊺ t Date	EWITNESS End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 02/1		02/20/22	F	1	\$125.00	0.00							
23 KLKN	02/21/2	2 02/21/22	Ch 8 News at 5p M Ch 8 News 5p M-F		5p-530p	M	-	:30	1	\$125.00 P-05	0.00 NM	1	\$125.00
_	EL 8 EYI t Date	EWITNESS End Date	Weekdays	Spots/Week	Pata	Dating					- 1		
Week: 02/2		02/27/22	M	1	Rate \$125.00	Rating 0.00							
24 KLKN	02/16/2	2 02/16/22	Ch 8 News at 6p N Ch 8 Eyewitness N		6p-630p	W	-	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
CHANNI RATE C		EWITNESS	Ciro Lyewiness i	vews op									
Star Week: 02/1	<u>t Date</u> 14/22	End Date 02/20/22	Weekdays	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00							
25 KLKN	02/17/2	2 02/17/22	Ch 8 News at 6p N		6р-630р	T 	_	:30	2	\$225.00 P-04	0.00 NM	2	\$450.00
CHANNE RATE C		EWITNESS	Ch 8 Eyewitness N	News 6p									
	t Date	End Date		Spots/Week	Rate	Rating					- 1		
26 KLKN		02/20/22	T Ch 8 News at 6p M	2 1-F CM	\$225.00 6p-630p	0.00	_	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
CHANNE	EL 8 EYI	EWITNESS	Ch 8 Eyewitness N		ор осор	'		.00	,	Ψ223.001 °04	O.OO MINI	'	Ψ223.00
	t Date	End Date		Spots/Week	<u>Rate</u>	Rating							
Week: 02/1 27 KLKN		02/20/22	Ch ? Nove at Sa N	1 CM	\$225.00	0.00		-20	4	#205.005.01	0.00.1115		400= 00
			Ch 8 News at 6p M Ch 8 Eyewitness M		6p-630p	M	-	:30	1	\$225.00P-04	0.00 NM	1	\$225.00
CHANNE RATE C		EWITNESS		-									

Print Date: 02/23/22 14:26:24 Page 4 of 7

KLKN-TV

Order / Rev:

45404

Advertiser:

Herbster for Governor

Alt Order #:

27677552

Product Desc:

Order

Flight Dates:

02/15/22 - 02/21/22

Estimate: 215221

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 02/	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
		02/27/22		CM	\$225.00 1035p-1135p	0.00	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
			Jimmy Kimmel	0.01	10000 11000	"	.00		ψου.σσ1 -σσ	0.00 14191	·	Ψ50.00
		LIVE-ABC										
Sta Week: 02/	rt Date /14/22	End Date 02/20/22	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
			Jimmy Kimmel	CM	1035p-1135p		:30	2	\$50.00 P-05	0.00 NM	2	\$100.00
			Jimmy Kimmel						•			
		LIVE-ABC End Date	Moderation	Circle (Mark	Data	Deties						
Week: 02/	<u>ırt Date</u> /14/22	02/20/22	Weekdays T	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
30 KLKN	02/18/2	2 02/18/22	Jimmy Kimmel	CM	1035p-1135p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
HEADAY	(ZIBABAEL)	LIVE ABO	Jimmy Kimmel									
	rt Date	LIVE-ABC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	F	1	\$50.00	0.00						
31 KLKN	02/21/2	2 02/21/22	,	CM	1035p-1135p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
118/18/12	KINANAELI	LIVE-ABC	Jimmy Kimmel									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/27/22	M	1	\$50.00	0.00						
32 KLKN	02/16/2	2 02/16/22	Ch 8 News at 10p		10p-1035p	W	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
CHANN	IFI 8 FY	EWITNESS	Ch 8 News at 10	p M-F								
RATE C												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
33 KLKN		02/20/22		M-F CM	\$250.00 10p-1035p	0.00	:30	2	\$250.00 P-04	0.00 NM	2	\$500.00
OO INDINI	02/11/2	L VLITTILL	Ch 8 News at 10		тор-тосор	'	.00	_	Ψ200.001 -0-	0.00 14101	_	Ψ000.00
CHANN RATE (EWITNESS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	T	2		0.00						
34 KLKN	02/18/2	2 02/18/22	Ch 8 News at 10p		10p-1035p	F	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
CHANN	IEL 8 EY	EWITNESS	Ch 8 News at 10	p M-F								
RATE												
-	rt Date	End Date 02/20/22	Weekdays	Spots/Week 2	Rate	Rating						
35 KI KN			Ch 8 News at 10p		\$250.00 10p-1035p	0.00 M	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
OO INZINIY	02/2 1/2	02/21/22	Ch 8 News at 10		тор тосор	141	.00		Ψ200.001 01	0.00 14111	· ·	Ψ200.00
CHANN RATE (EWITNESS										
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/27/22	M	1	\$250.00	0.00						
36 KLKN	02/16/2	2 02/16/22	M-F 630p-7p	CM	630p-7p	W	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
ENTER	TAINME	NT TONIGH	M-F 630p-7p									
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 02/		02/20/22	W	1	\$175.00	0.00						
37 KLKN	02/17/2	2 02/17/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	T	:30	2	\$175.00P-04	0.00 NM	2	\$350.00
ENTER	TAINME	NT TONIGH										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
38 KIKN		02/20/22	T M-F 630p-7p	CM 2	\$175.00 630p-7p	0.00	:30	1	\$175.00P-04	0.00 8184	1	£17E 00
JU NENN	VZ/ 10/Z	L UZI 1012Z	M-F 630p-7p	CIVI	030b-1b		.30	ı	φ173.00P-04	U.UU NIVI		\$175.00
		NT TONIGH										
Sta Week: 02/	rt Date /14/22	End Date 02/20/22	Weekdays	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
		2 02/21/22	·	CM	630p-7p	M	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
							-				F-1	

Print Date: 02/23/22 14:26:24 Page 5 of 7

KLKN-TV

Order / Rev:

45404

GENERAL HOSPITAL Start Date End

Week: 02/14/22

End Date

02/20/22

Weekdays

Spots/Week

Rate

\$20.00

Rating

0.00

4

Advertiser:

Herbster for Governor

Alt Order #:

27677552

Product Desc:

Order

Flight Dates: 02/15/22 - 02/21/22 Estimate: 215221 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 630p-7p M-F 630p-7p **ENTERTAINMENT TONIGH** Start Date End Date Weekdays Spots/Week Rating Rate Week: 02/21/22 02/27/22 M-----\$175.00 0.00 40 KLKN 02/18/22 02/18/22 Friday Prime Other 8:00 PM-10:00 PM----F--CM :30 \$225.00P-04 0.00 NM \$225.00 Friday Prime Other (8:00 PM-10:00 PM) 20/20 (2 HOURS)-ABC RATE CHG Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ----F--\$225.00 0.00 41 KLKN 02/16/22 02/16/22 M-F 10a-11a CM --W----:30 10a-11a \$35.00P-05 0.00 NM 1 \$35.00 M-F 10a-11a THE VIEW Start Date End Date Weekdays Spots/Week Rate Rating 02/20/22 --W----Week: 02/14/22 \$35.00 0.00 42 KLKN 02/17/22 02/17/22 M-F 10a-11a CM 10a-11a ---T---:30 \$35.00P-05 0.00 NM \$35.00 1 M-F 10a-11a THE VIEW Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---T---\$35.00 0.00 43 KLKN 02/18/22 02/18/22 M-F 10a-11a ----F--2 \$35.00P-05 0.00 NM CM 10a-11a :30 2 \$70.00 M-F 10a-11a THE VIEW Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---F--0.00 \$35.00 44 KLKN 02/21/22 02/21/22 \$35.00P-05 0.00 NM M-F 10a-11a CM 10a-11a M----:30 1 \$35.00 M-F 10a-11a THE VIEW Start Date End Date Weekdays Spots/Week Rate Rating M-----02/27/22 Week: 02/21/22 \$35.00 0.00 45 KLKN 02/16/22 02/16/22 CM 12p-1p :30 \$25.00P-05 0.00 NM 1 \$25.00 M-F 12p-1p --W----1 M-F 12p-1p GMA3: WHAT YOU NEED Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 \$25.00 0.00 46 KLKN 02/17/22 02/17/22 :30 \$25.00 P-05 0.00 NM M-F 12p-1p CM 12p-1p ---T---\$25.00 M-F 12p-1p GMA3: WHAT YOU NEED Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/14/22 02/20/22 ---T---\$25.00 0.00 M-F 12p-1p 47 KLKN 02/18/22 02/18/22 ----F--2 \$25.00 P-05 0.00 NM 2 CM 12p-1p :30 \$50.00 M-F 12p-1p GMA3: WHAT YOU NEED Start Date End Date Spots/Week Weekdays Rate Rating Week: 02/14/22 02/20/22 ----F--\$25.00 0.00 48 KLKN 02/21/22 02/21/22 M-F 12p-1p M----:30 \$25.00P-05 0.00 NM \$25.00 CM 12p-1p 1 M-F 12p-1p GMA3: WHAT YOU NEED Start Date End Date Spots/Week Weekdays Rate Rating Week: 02/21/22 02/27/22 M-----\$25.00 0.00 --W---49 KLKN 02/16/22 02/16/22 M-F 1p-2p CM :30 \$20,00P-05 0.00 NM 1p-2p 1 \$20.00 M-F 1p-2p GENERAL HOSPITAL Start Date End Date Weekdays Spots/Week Rate Rating --W----Week: 02/14/22 02/20/22 \$20.00 0.00 50 KLKN 02/17/22 02/17/22 M-F 1p-2p \$20.00P-05 0.00 NM CM 1p-2p ---T---:30 2 2 \$40.00 M-F 1p-2p

Print Date: 02/23/22 14:26:24

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Order / Rev: Alt Order #:

Flight Dates:

45404

27677552

02/15/22 - 02/21/22

Advertiser:

Estimate:

Herbster for Governor

Product Desc:

Order 215221 KLKN-TV

_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
51 KLKN	02/18/2	2 02/18/22	M-F 1p-2p	CM	1p-2p	F	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
GENER	AL HOS	ΡΙΤΔΙ	M-F 1p-2p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	F	1	\$20.00	0.00						
52 KLKN	02/21/2	2 02/21/22	M-F 1p-2p	CM	1p-2p	M	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
			M-F 1p-2p									
	AL HOS		111 - 1 1 200									
Star Week: 02/2	rt Date	End Date 02/27/22	Weekdays M	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00						
		2 02/16/22	Ch 8 News at 6a	M-F CM	ъ20.00 6а-7а	W	:30	2	\$105.00 P-04	0.00 NB4	2	¢240.00
OO REKIN	02/10/2	L OLITOIZE	Ch 8 Eyewitness		0a-7a	W	.50	4	\$105.007-04	U.UU INIVI		\$210.00
KLLKN	NEWS 8	THIS AM										
	<u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	W	2	\$105.00	0.00						
54 KLKN	02/17/2	2 02/17/22	Ch 8 News at 6a		6a-7a	T	:30	3	\$105.00P-04	0.00 NM	3	\$315.00
KIIKNI	NEWS 8	THIS AM	Ch 8 Eyewitness	News 6a								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	T	3	\$105.00	0.00						
55 KLKN	02/18/2	2 02/18/22	Ch 8 News at 6a	M-F CM	6a-7a	F	:30	3	\$105.00P-04	0.00 NM	3	\$315.00
			Ch 8 Eyewitness	News 6a								
		THIS AM	M	0 1 111 1		D #						
<u>Stai</u> Week: 02/	rt Date	End Date 02/20/22	<u>Weekdays</u> F	Spots/Week 3	<u>Rate</u> \$105.00	Rating 0.00						
-		2 02/21/22	Ch 8 News at 6a		6a-7a	M	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
00 1121111	02,2 ,,2	02/21/22	Ch 8 Eyewitness		ou ru	171	.00	_	ψ103.001 -04	0.00 14171		Ψ210.00
KLLKN I	NEWS 8	THIS AM										
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 02/2		02/27/22	M	2	\$105.00	0.00						
57 KLKN	02/19/2	2 02/19/22	ABC World News ABC World News		530p-6p	S-	:30	1	\$100.00P-04	0.00 NM	1	\$100.00
ABC NE	WS-SA	F	ABC World News	o Sal								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/	14/22	02/20/22	S-	1	\$100.00	0.00						
58 KLKN	02/19/2	2 02/19/22	Ch 8 News Sat at	•	6p-630p	S-	:30	2	\$75.00P-05	0.00 NM	2	\$150.00
EVENA	TNIECO N	NEWS 8 AT	Ch 8 News Sat a	t 6p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		02/20/22	S-	2	\$75.00	0.00						
59 KLKN	02/20/2	2 02/20/22	ABC World News	Su CM	5p-530p	S	:30	2	\$75.00P-05	0.00 NM	5	\$225.00
			ABC World News		rF	-		_	Ţ. J. J. J. J.		Ŭ	+0.00
ABC NE				_						- 1		
-	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating				- 1		
Week: 02/	14/22	02/20/22	5	2	\$75.00	0.00						

Print Date: 02/23/22 14:26:24 Page 7 of 7

KLKN-TV

Order / Rev: Alt Order #:

Flight Dates:

45404

27677552

Advertiser:

Herbster for Governor

02/15/22 - 02/21/22

Product Desc: Estimate:

Order

215221

Ln Ch Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spots	s F	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Weel		Rating						
Spot Ch Date R		Description		2 \$75.00 rt/End Time	0.00	Weekdays L	onath	Data	Dia Tuna	1	
	22-02/20/22	ABC World News S	Su 5p-	530p		Su	ength: 30:		Rtg Type		
	9.3,59.4,59.5	,59.6,59.7					.00	(φ/ σ.σσ)	0.00 740	1	
[No Avail] F			_							1	
	9.3,59.4,59.5	ABC World News S	<i>Su</i> 5p-:	530p		Su	:30	(\$75.00)	0.00 NA	1	
[No Avail] F		, 59. 0, 59. /								1	
		h 8 News Midday	M-F 11a	-12p		MF	:30	\$60.00	0.00 NM	,l	
MG for 59.		,		. – [-		,,,	.50	\$60.00	O.OO INIV		
4 KLKN 02/18/2	2-02/21/22	h 8 News Midday	M-F 11a	-12p		MF	:30	\$60.00	0.00 NM	ı	
MG for 59.1	1,19.1,59.2			•			.00	Ψ00.00	0.00 1410		
5 KLKN 02/21/2		immy Kimmel	103	5p-1135p		M	:30	\$50.00	0.00 NN	ı	
MG for 59.1								,			
6 KLKN 02/21/2		/I-F 10a-11a	10a	-11a		M	:30	\$35.00	0.00 NN		
⊕ MG for 59.1										1	
7 KLKN 02/21/2		1-F 1p-2p	1p-2	2p		M	:30	\$20.00	0.00 NN		
⊕ MG for 59.1											
60 KLKN 02/20/2	22 02/20/22			530-6p		s :30 f	1 \$12	25.00P-04	0.00 NM	1	\$125.00
CHANNEL 8 EY	'EWITNESS	Ch 8 News Sun 5	53Up							l	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22	02/20/22	S	1	\$125.00	0.00						
61 KLKN 02/16/2	22 02/16/22	M-F 3p-4p	СМ	3p-4p	W	- :30 2	2 \$2	25.00P-05	0.00 NM	2	\$50.00
THE REAL		M-F 3p-4p									*******
Start Date	End Date	Weekdays	Spoto Missle	Doto	Detica					1	
Week: 02/14/22	02/20/22	W	Spots/Week 2	<u>Rate</u> \$25.00	<u>Rating</u> 0.00						
62 KLKN 02/17/2	2 02/17/22	M-F 3p-4p	СМ	3p-4p	T	- :30 3	3 \$2	25.00 P-05	0.00 NM	3	\$75.00
		M-F 3p-4p			·	.00	, ψ2	20.001 -00	0.00 14101	,	\$75.00
THE REAL	E 15.										
Start Date Week: 02/14/22	End Date 02/20/22	Weekdays	Spots/Week	Rate	Rating						
N63 KLKN 02/18/2			CM	\$25.00	0.00						
	- ULITUILE	M-F 3p-4p	CIVI	3p-4p	F-	- :30 3	\$ \$2	25.00 P-05	0.00 NM	2	\$50.00
THE REAL		- r 'F									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/14/22 Spot Ch Date Ra	02/20/22	escription	3	\$25.00	0.00						
3 KLKN 02/14/22			<u>Stan</u> 3p-4	/End Time		Weekdays Le	ength		Rtg Type		
Credited		, 0, ,,,	op: -	P			:30	(\$25.00)	0.00 /1///		
[Special Rep	port;EOF]										
64 KLKN 02/21/2	2 02/21/22	M-F 3p-4p	CM	3p-4p	M	- :30 2	\$2	5.00P-05	0.00 NM	2	\$50.00
THE DEAL		M-F 3p-4p				_				_	450.00
THE REAL Start Date	End Data	Mookda	0-4-64:	. .	B. 41						
Week: 02/21/22	End Date 02/27/22	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						
				Ψ20.00	0.00						
								T	otals	112	\$9,225.00



125 West 55th St New York, NY 10019

Contract # 27677552 Agency: Smart Media Group CPE: HRBST/ORDR/215221

Product: Order

Changes as of: 2/21/2022 at 1:59 PM Flight: 2/15/22 - 2/21/22

Agency Order #: 30078828

ALEXANDRIA, VA 22313 PO BOX 26067

Buyer: Gaeckler, Elaine

Advertiser: Herbster for Governor

Version: Highlighting Makegood 2

Station: KLKN

Service: Nielsen Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON

Total CPP: \$46.31

Total Spots: 112

Con Type: POLITICAL/VOTE
Total \$: \$9,225.00

Status: Confirmed

Total GRP: 199.2 Traffic #: 45404

\$26.09

11.5

5.5

14.0

4.8

CPP*

GRP,

Comments: NEW ORDER FOR HERBSTER. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATETHAN HERBSTER. THANK YOU! ELAINE Salesperson: ALEXANDRA BRADLEY Separation: 202-955-5342 Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342

M-F 14 10a-11a M-F 12 6:30p-7p 11 10p-10:35p M-F 10 10:35p-11:37p M-F 9 6p-6:30p M-F 2 11a-12n # Day/Time M-F 5p-5:30p RATE CHG RATE CHG RATE CHG RATE CHG RATE CHG P Program GENERAL HOSPITAL GMA3: WHAT YOU NEED 20/20 (2 HOURS)-ABC **ENTERTAINMENT TONIGH** CHANNEL 8 EYEWITNESS CHANNEL 8 EYEWITNESS CHANNEL 8 EYEWITNESS WEEKEND GOOD MORNING CHANNEL 8 EYEWITNESS LIVE WITH KELLY & RY THE VIEW JIMMY KIMMELLIVE-ABC THIS WEEK WEEKEND GOOD MORNING GOOD MORNING AMERICA DR. PHIL \$175.00 \$225.00 \$225.00 \$125.00 \$250.00 \$25.00 \$35.00 \$50.00 \$75.00 \$50.00 \$75.00 \$60.00 \$25.00 \$50.00 \$20.00 \$50.00 Rate A35P Rating 2.8 2.6 3.6 2.3 1.0 1.4 3.3 12,300 4.3 16,100 1.0 1.2 1.7 1,4 13,400 10,300 4,200 9,600 4,100 4,300 6,200 8,600 4,100 A35P Impre ssion 5,000 ,800 0 Len 30 30 30 30 30 30 30 30 30 30 30 30 30 30 30 30 2/15 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 2/16 0 0 0 0 4 N 2/17 0 0 0 N 0 4 N N 2/18 N N 0 4 N 0 0 ىن 2/19 0 0 0 0 0 0 0 0 0 0 0 4 0 0 0 0 2/20 0 2/15 - 2/21 0 0 0 0 0 0 0 0 w 0 0 0 0 0 2/21 0 0 0 0 4 Spots Total 6 0 Ć Ch \$1,500.00 \$1,125.00 \$1,200.00 \$500,00 \$100.00 \$175.00 \$250.00 \$125.00 \$225.00 \$875.00 \$500.00 \$150.00 \$200.00 \$300.00 \$125.00 \$0.00 Total \$22,22 \$25.00 \$25.00 \$96.15 \$68.18 \$45.45 \$52.33 \$34.72 \$68.18 \$50.00 \$41.67 \$44.12 \$35.71 \$22.73 \$62.50

Su 6 7a-8a

Su 8a-9a

3 4p-5p 4 7a-9a

M-F 9a-10a

Sa 5 7a-9a

M-F 15 12n-1p

13 8p-10p

₹

4.5

14.0

15.6

5.5

21.5

14.4

0.0 3.0



125 West 55th St New York, NY 10019

Contract # 27677552 CPE: HRBST/ORDR/215221
Agency: Smart Media Group Changes as of: 2/21/2022 at 1:59 PM

Product: Order

Agency Order #: 30078828

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Separation:

ALEXANDRIA, VA 22313 PO BOX 26067

Buyer: Gaeckler, Elaine

Advertiser: Herbster for Governor

Flight: 2/15/22 - 2/21/22 Station: KLKN
Market: Lincoln&Hstng-Krny-Pls
DMA

Service: Nielsen Office: WASHINGTON Version: Highlighting Makegood 2

Con Type: POLITICAL/VOTE
Total \$: \$9,225.00

Status: Confirmed

Primary Demo: Adults 35+

Total Spots: 112
Total CPP: \$46.31

Assistant: ALEXANDRA BRADLEY 202-955-5342 Total GRP: 199.2 Traffic #: 45404

1 199.2	\$46 31	\$9 225 00 \$46 21	113	3		1	2	2	2	•	1	1				
2 0.9	\$22.22	\$20.00	_	_	0	0	0	0	0	0	0 30		0.9	\$20.00	GENERAL HOSPITAL	M-F 26 1p-2p
0 1.4	\$25.00	\$35.00	_	_	0	0	0	0	0	0	0 30		1.4	\$35.00	THE VIEW	M-F 25 10a-11a
1.1	\$45,45	\$50.00	_	٦	0	0	0	0	0	0	30	1 4,200	1.1	\$50.00	JIMMY KIMMELLIVE-ABC	M-F 24 10:35p-11:37p
																RATE CHG
9 4.6	\$26.09	\$120.00	2	_	0	0		0	0	0	30	3 8,600	2.3	\$60.00	CHANNEL 8 EYEWITNESS	M-F 23 11a-12n
6.3	\$35.71	\$225.00	9	2	0	0	3 > 2	ω	2	0	0 30		0.7	\$25.00	THE REAL	M-F CR 22 3p-4p
8 3.7	\$33.78	\$125.00		0	_	0	0	0	0	0	0 30	7	3.7	\$125.00	CHANNEL 8 EYEWITNESS	21 5:30p-6p
	\$23.44	\$0.00	0	0	0	0	0	0	0	0	0 30		3.2	\$75.00	ABC NEWS-SUN	Su 20 5p-5:30p
ω	\$19.23	\$150.00	2	0	0	2	0	0	0	0	0 30		3.9	\$75.00	EYEWITNESS NEWS 8 AT	Sa 19 6p-6:30p
Ų1	\$15.15	\$100.00		0	0	_	0	0	0	0	0 30		6.6	\$100.00	ABC NEWS-SAT	Sa 18 5:30p-6p
0 10.0	\$105.00	\$1,050.00 \$105.00	10	2	0	0	ω	ω	2	0 0	30	0 4,500	1.0	\$105.00	KLLKN NEWS 8 THIS AM	M-F 17 6a-7a
GRP*	CPP*	69	Spots	2/21	2/20	2/19	2/18	2/17	5 2/16	n 2/15	re Ten	P Impre g ssion	A35P Rating	Rate)P Program	# Day/Time DP
		Total	Total	2/15 - 2/21	2/15					Ī						



Contract # 27677552 Agency: Smart Media Group CPE: HRBST/ORDR/21522 Changes as of: 2/21/2022 at 1:59 PM Advertiser: Herbster for Governor

Flight: 2/15/22 - 2/21/22

Version: Highlighting Makegood 2

Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$9,225.00 Status: Confirmed

ALEXANDRIA, VA 22313

PO BOX 26067

Agency Order #: 30078828 Product: Order

Buyer: Gaeckler, Elaine

Salesperson: ALEXANDRA

Service: Nielsen Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON

Total Spots: 112

Primary Demo: Adults 35+

Total GRP: 199.2 Total CPP: \$46.31

Traffic #: 45404

Assistant: ALEXANDRA BRADLEY 202-955-5342

202-955-5342

Separation

Special Instructions

125 West 55th St New York, NY 10019

Date/Time 02/21/22 1:59 PM

Market Budget: \$10,900 KLKN Share: 100% Comment: Competitive Unknown Competitive Information 02/15/22 2:17 PM 02/15/22 2:33 PM 02/16/22 8:20 AM

ALEXANDRA BRADLEY

System

Notice Received

See spots n/a on lines 7,20 due to need P3 rates to clear. See MGs on lines 23-26.

See spot n/a due to special report. Please advise if we can move money to current order, estimate 222228

Order Level Comments

Joy Wenn

Added by

Comment

Joy Wenn

199.2	\$46.31	\$9,225.00	112	100%	Total
199.2	\$46.31	\$9,225.00	112	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		mmary	Daypart Summary		

NEW ORDER FOR HERBSTER. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATETHAN HERBSTER. THANK YOU! ELAINE

\$9,225.00	112	Total
\$9,225.00	112	2022-Feb
Dollars	Spots	Month
	Monthly Summary	Mo

					Transa	Transaction History		
Trans	Created/Received Created by	eated by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment
Makegood 2	2/21/22 1:59 PM Joy Wenn	Wenn	Confirmed			\$-25.00	\$9,225.00	Changes: Total \$ from \$9,250,00 to \$9,225,00, Total Spots from 113 to 112, Total GRPs from 199.9 to 199.2, Total CPP from \$46.27 to \$46.31, Total GIMPs from 200 to \$9,225.00 199, Total CPM from \$46,273.14 to \$46,310.24. 1 buyline added or modified.
							4 - 1 - 1 - 1 - 1	The state of the s
Makegood 1	2/16/22 8:20 AM Joy Wenn	Wenn	Confirmed	σ ₁	ω	\$	\$9,250.00	Changes: Total Spots from 111 to 113, Total GRPs from 233.5 to 199.9, Total CPP from \$46.68 to \$46.27, Total GIMPs from 0 to 200, Total CPM from \$0.00 to \$9,250.00 \$46,273.14. 6 buylines added or modified.
Queued for Electronic Contracting	2/15/22 2:22 PM					\$0	\$0	
New	2/15/22 2:17 PM AL	2/15/22 2:17 PM ALEXANDRA BRADLEY Confirmed	Confirmed	111		\$9,250.00	\$9,250.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.